

Kevin Huynh

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EDUCATION

University of California, Berkeley

Master of Science, Mechanical Engineering, May 2011 GPA: **3.963/4.0**

Bachelor of Science, Mechanical Engineering, May 2010 GPA: **3.954/4.0**

Certificate of Entrepreneurship in Technology

Additional Coursework: UX Research, Scenario Planning/Design Strategy, Interface Aesthetics
Corporate Finance, Business Plan Development, Organizational Behavior, Entrepreneurship

PROFESSIONAL & LEADERSHIP EXPERIENCE

Renewable Resource Intern, Pacific Gas and Electric (PG&E) San Francisco, CA | Jun'09 – Aug'09

- Launched comprehensive database of solar thermal projects in Western U.S. to drive renewables strategy
- Analyzed wave power at potential project sites. Work included in FERC application & global developer RFI

Business Technology Analyst Intern, Deloitte Consulting San Francisco, CA | Jun'08 – Aug'08

- Performed website capability analysis to increase customer conversion rate for top eRetailers

Project Leader & Advisor, The Berkeley Group – Nonprofit Consulting UC Berkeley | Jan'07 – May'09

- Led team of five to create marketing plan for Buy Local Berkeley. Scoped project, prioritized goals, held weekly client meetings, and presented target market insights and strategy to senior board.

President & General Manager, SUPERB Student Entertainment UC Berkeley | Aug'07 – Jun'10

- Managed \$160,000 budget for campus entertainment (largest student organization budget at UCB)
- Coordinated nine departments and 80 staff for 100+ annual concerts, films, and comedy shows

PROJECTS & DESIGN EXPERIENCE

Haas@Work, Human-centered design project for major PC Manufacturer Fall'09

- Conducted ethnographic interviews with 50+ age group and pitched online product ideas to senior management

Common Camera Project, Hundreds of disposable cams in search of inspiration Mar'10 – Present

- Founder of social art project (CommonCam.org), raised \$2300 from 134 backers on Kickstarter.com

SmartWindow, Energy-saving polarized, automatic window Fall'09

- In team of four, designed and built window that allows in optimal amount of light based on sunlight detection

Co-Creative, Business plan for creative marketing crowdsourcing platform Fall'10

- Led team of four, conducted market research, and wrote full business plan targeting SMBs and nonprofits

Freelance Web & Graphic Design, Kiwimonk.com Jun'01 – Present

- Create websites and marketing materials for various small businesses and student organizations
- Sold 2700+ custom vehicle designs in There.com online world, generating over \$4000 starting at age 15

SKILLS

Public Speaking, Group/Multimedia Presentations, Design Methodology, Market Research, MS Office, Solidworks, MATLAB, LabVIEW, Photoshop, Illustrator, Dreamweaver, HTML, CSS

HONORS

First Place at Cisco-Deloitte E-Business Case Competition 2009, Levens Mech. Eng. Award (highest grade of 120 students in engineering design), **Haas School of Business External Case Team, Original Speech/Improv Comedy** (High School: eight first places & fifth in state)

INTERESTS

Avid snowboarder, aspiring cook, and breakdancer in training. Passion for music and design.
